



City of Westminster Licensing Sub-Committee

Meeting:	<i>Licensing Sub-Committee</i>
Date:	<i>27 October 2022</i>
Classification:	<i>General Release</i>
Premises:	<i>Sophisticats, 3 - 7 Brewer Street, London, W1F 0RF</i> <i>22/08456/LISEVR</i>
Wards Affected:	<i>West End, Core CAZ North</i>
Financial Summary:	<i>None</i>
Report of:	<i>Operational Director for Premises Management</i>

1. Executive Summary

- 1.1 The Council has received an application for the Renewal of the Sex Establishment Licence (Sexual Entertainment Venue) under the Local Government (Miscellaneous Provisions) Act 1982 (as amended by the Policing and Crime Act 2009) for Sophisticats, 3-7 Brewer Street, London, W1F 0RF. The report sets out the application details, representations, policy and legal context along with other considerations that the Licensing Sub-Committee requires to determine this application.

2. Powers of the Licensing Sub-Committee

- 2.1 That following consideration of the application and evidence given orally at the hearing and in writing by the applicant and objectors the Licensing Sub-Committee's powers are to:
- 2.1.1 Grant the application in full
 - 2.1.2 Grant the application subject to the standard conditions and/or any modifications to any part of the application and imposition of any additional conditions proposed by a party to the hearing, or
 - 2.1.3 Refuse the application

3. Relevant History

- 3.1 The Premises has operated as a sex establishment since 2012. The premises was originally licensed as 'Shadow Lounge,' with the licence held by A3D2 Limited. Following the grant of the sex establishment licence for Shadow Lounge in 2012, annual renewal applications on behalf of A3D2 Limited Ltd have been submitted and granted under delegated authority up until 2015.
- 3.2 In 2016, an application was submitted to transfer the SEV premises licence from A3D2 Limited to Devine Restaurants Ltd. This transfer application, along with the SEV premises licence renewal submitted on 23 September 2016, were both granted by the Licensing Sub-Committee on 1 December 2016. On the 6 December 2018, the Licensing Service received an application to transfer the SEV Premises Licence from Devine Restaurants Limited to John McKeown Clubs Ltd. The last renewal application was submitted on 17 September 2021 and was granted under delegated authority. This licence (reference 21/09778/LISEVR) expired on 30 September 2022. A copy of licence 21/09778/LISEVR is attached as **Appendix A**.
- 3.2 A copy of the full sex establishment licence history for this premises since 2012 is attached as **Appendix B**.

4. Application being considered

- 4.1 On 7 September 2022 John Mckeown Clubs Ltd submitted an application to renew the sexual entertainment venue premises licence to provide partial nudity striptease on Monday to Saturday from 09:00 to 03:00, and on Sunday from 09:00 to 23:00.
- 4.2 The applicant has not requested to change the relevant entertainment or to remove any standard conditions to the licence if this application is granted. A copy of the application form is attached as **Appendix C**.
- 4.3 As a valid application has been received prior to the expiry of the SEV Premises Licence, the licence is deemed to continue until it is determined by the Council.
- 4.4 The applicant has submitted supporting documents that is set in **Appendix D**.

5. Objections

- 5.1 There has been an objection from Westminster's City Inspectors as a statutory authority set out at **Appendix E1**.
- 5.2 The application has received 2 objections from interested parties, set out at **Appendix E2**.

6. Licensing Act 2003 Premises Licence

- 6.1 The Premises also have the benefit of a Premises Licence. The Current Premises Licence reference is 22/07500/LIPVM and a copy of the Premises Licence appears at **Appendix F**.

7. Policy Considerations

7.1 Suitability of applicant – SU1

The applicant has stated that no relevant offences have been committed. In addition, the Police and the Council's Licensing Inspectorate have carried out fit and proper persons checks and have not made any objections to the application.

7.2 SEV carried on for the benefit of another person – SU2

The Police and the Council's Licensing Inspectorate have undertaken appropriate checks and the comments from the City Inspectors are included in the objection which appears at **Appendix D1**.

7.3 Appropriate number of SEV in a locality – NO1

The appropriate number of sexual entertainment venues in the relevant localities is 25 in the Westminster core CAZ north. As the premises are currently licensed this application, if granted, will not exceed 25.

7.4 Character of the relevant locality – LO1

Brewer Street is in the heart of the West End with both pedestrian and vehicular access. Within a 100 metre radius of the premises, there is a resident count of 446.

7.5 Use of premises in the vicinity – LO2

The main use of the Premises in the immediate vicinity are commercial. There are three sex shops and two other SEV premises, within a 100 metre radius of the Premises. There is one school, and one place of worship within a 100 metre radius of the Premises. A map of the relevant locality is attached to this report as **Appendix G**.

7.6 Layout, character or condition of the venue – LO3

The Premises is spread over the basement and ground floor. Only the basement floor is included within the licensable area for Relevant Entertainment purposes.

8. Legal Implications

- 8.1 The Licensing Sub-Committee may determine to:
- (a) Grant the application in full
 - (b) Grant with additional special conditions which the Licensing Sub-Committee deem appropriate; or
 - (c) Refuse the application.
- 8.2 Before refusing to renew an application, the Licensing Authority shall give the licence holder an opportunity to appear before and of being heard by the Licensing Sub-Committee (Para 10(19) Schedule 3 LG(MP)A1982).
- 8.3 In considering this application, the Licensing Sub-Committee shall have regard to any observations submitted to them by the Chief Officer of Police and any objections that have been received in writing within the 28 day consultation period (Para 10(18) Schedule 3 LG(MP)A1982).
- 8.4 The Licensing Sub-Committee may refuse to grant or renew a licence for the following reasons set out in (Para 12(3) Schedule 3 LG(MP)A1982):
- (a) that the applicant is unsuitable to hold a licence by reason of having been convicted of an offence or for any other reason;
 - (b) that if the licence were to be granted the business to which it relates would be managed by or carried on for the benefit of a person, other than the applicant, who would be refused the grant of such a licence if he made the application himself;
 - (c) that the number of sex establishments, or of sex establishments of a particular kind, in the relevant locality at the time the application is determined is equal to or exceeds the number which the authority consider is appropriate for that locality;
 - (d) that the grant or renewal of the licence would be inappropriate, having regard:
 - (i) to the character of the relevant locality; or
 - (ii) to the use to which any premises in the vicinity are put; or
 - (iii) to the layout, character or condition of the premises, vehicle, vessel or stall in respect of which the application is made.
- An applicant whose application for the grant or renewal of a licence is refused on either ground specified in paragraph (c) or (d) above shall not have the right to appeal to the magistrates' court.
- 8.5 If the Licensing Sub-Committee determine to grant a Sexual Entertainment Venue licence, the licence will be subject to the Standard Conditions for Sexual Entertainment Venue licences, unless the Sub-Committee determines that certain Standard Conditions should be expressly excluded or varied (Para 13(4) Schedule 3 LG(MP)A1982).
- 8.6 Should the Licensing Sub-Committee determine to refuse the application for the renewal of a licence under Paragraph 12(3)(a) or (b) Schedule 3 LG(MP)A 1982, the applicant may appeal to the Magistrates' Court within 21 days beginning with the date on which the applicant is notified of the refusal of his application (Para 27(1) Schedule 3 LG(MP)A1982).

9. Human Rights and Equality Issues

- 9.1 In making a decision consideration will need to be given to the applicant's rights under the European Convention on Human Rights. The right to peaceful enjoyment of possessions (Article 1 of the First Protocol) and freedom of expression (Article 10) may be relevant.
- 9.2 The Council in its capacity as Licensing Authority has a duty to have regard to its public sector equality duty under section 149 of the Equality Act 2010. In summary section 149 provides that a Public Authority must, in the exercise of its functions, have due regard to the need to-
- (a) eliminate discrimination harassment, victimisation and any other conduct that is prohibited by or under this Act;
 - (b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it; and
 - (c) foster good relations between persons who share a relevant protected characteristics and persons who do not share it.
- 9.3 Section 149 (7) of the Equality Act 2010 defines the relevant protected characteristics as age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.
- 9.4 An Equalities Impact Assessment has been conducted and the Council believes that the granting of this application for the sexual entertainment venue licence renewal for Sophisticats will not have an adverse impact or unlawfully discriminates against any protected characteristics.

Appendices

- A - Copy of existing sex establishment licence 21/09778/LISEVR
- B - Sex establishment licence history
- C - Application form
- D – Applicant Submissions
- E - Objections
- F - Copy of premises licence 22/07500/LIPVM
- G – Map of locality

If you have any queries about this Report or wish to inspect any of the background papers please contact: Karyn Abbott on 020 7641 6500 or at kabbott@westminster.gov.uk

BACKGROUND PAPERS

Local Government (Miscellaneous Provisions) Act 1982
Policing and Crime Act 2009
Sexual Entertainment Venues Statement of Licensing Policy 2012
Sexual Entertainment Venues Guidance and Procedure effective 17 February 2012
Home Office Guidance March 2010

SEX ESTABLISHMENT LICENCE
Sexual Entertainment Venue

Premises licence number:	21/09778/LISEVR
Original Reference:	12/02456/LISEVN

The CITY OF WESTMINSTER, under the provisions of the Local Government (Miscellaneous Provisions) Act 1982 as amended by the Policing and Crime Act 2009

hereby licences: John McKeown Clubs
Ltd

to use the premises: Sophisticats
3-7 Brewer Street
London
W1F 0RD

as a Sexual Entertainment Venue.

This licence commences on 01 October 2021 and will expire on 30 September 2022.

Relevant Entertainment (namely partial nudity striptease) may be provided during the following times:

Monday to Saturday	09:00 to 03:00
Sunday	09:00 to 23:00

Relevant Entertainment may only be provided in the permitted areas outlined in red shown on the plans attached at Appendix 1.

This licence is granted subject to the conditions attached at Appendix 2.

DATE: 09 NOVEMBER 2021

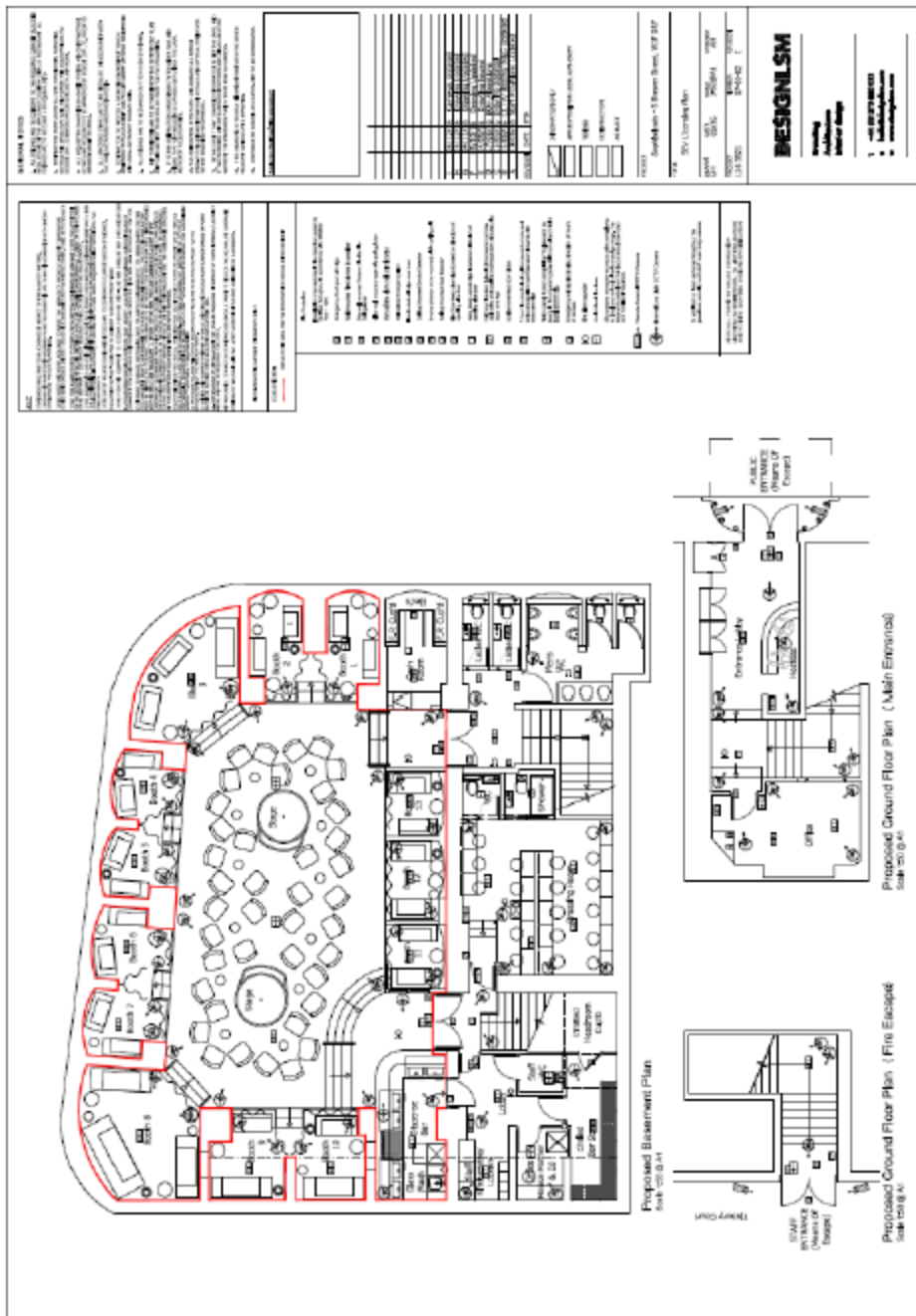
SIGNED:



On behalf of the Director – Public Protection
and Licensing



Appendix 1 – Plans



Appendix 2 – Conditions

Standard Conditions:

1. Whilst Relevant Entertainment is taking place no person under the age of 18 shall be on the licensed premises and a clear notice to that effect shall be displayed at the entrance in a prominent position so that it can be easily read by persons entering the premises.
2. Whenever persons under the age of 18 are admitted to the premises there will be no promotional or other material on display within the premises which depicts nudity or partial nudity.
3. The licence or a clear copy shall be prominently displayed at all times so as to be readily and easily seen by all persons using the premises.
4. No provision of relevant entertainment, or material depicting nudity or relevant entertainment, shall be visible from outside the premises.
5. Menus and drinks price lists shall be clearly displayed at the front entrance of the club, reception area, tables and bar at such a position and size as to be easily read by customers. This price list shall show all consumable items and any minimum tariff including charges and fees applicable to Performers.
6. Except with the consent of the Licensing Authority, no advertisements of any kind (including placard, poster, sticker, flyer, picture, letter, sign or other mark) shall be inscribed or affixed at the premises, on the surface of the highway or on any building, structure, works, street furniture, tree or any other property or be distributed in the street to the public that advertises or promotes the relevant entertainment at the premises.
7. The licence holder or other person concerned in the conduct or management of the premises shall not seek to obtain custom by means of personal solicitation or touting, nor enter into any agreement with a third party to do so.
8. Adequate toilets, washing and changing facilities for use by the Performers shall be provided.
9. Either the licence holder or a named responsible person shall be present throughout the time the Relevant Entertainment takes place.
10. The premises will install and maintain a comprehensive CCTV system as per the minimum requirements of a Metropolitan Police Crime Prevention Officer that ensures all areas of the licensed premises are monitored including all entry and exit points will be covered enabling frontal identification of every person entering any light condition. All cameras shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period together with facilities for viewing.

11. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open to the public and this staff member should be able to show Police recent data and footage with the absolute minimum of delay of the request.
12. An incident log shall be kept at the premises, and made available on request to the Licensing Authority or the Police, which will record the following:
 - (a) all crimes reported to the venue;
 - (b) all ejections of patrons;
 - (c) any complaints received;
 - (d) any incidents of disorder;
 - (e) seizures of drugs or offensive weapons;
 - (f) any faults in the CCTV system or searching equipment or scanning equipment;
 - (g) any refusal of the sale of alcohol;
 - (h) any visit by a relevant authority or emergency service;
 - (i) any breach of licence conditions reported by a Performer.
13. The licence holder shall produce a Code of Conduct setting out rules and obligations between the licence holder and performers whilst performing. All Performers shall sign the Code of Conduct in their proper name acknowledging that they have read, understood and are prepared to abide by the said Code of Conduct, and a copy so signed shall be retained by the licence holder and shall be readily available for inspection by the Police and/or authorised persons upon reasonable request.
14. Individual records shall be kept at the premises of the real names, stage names and addresses of all Performers working at the premises. The record will include either a copy of their birth certificate, current passport, EU driving licence or national identity card and shall be made immediately available for inspection by the Police and/or the Licensing Authority upon request.
15. Details of all work permits and/or immigration status relating to persons working at the premises shall be retained by the licence holder and be readily available for inspection by the Licensing Authority, a Police Officer or Immigration Officer.
16. Relevant entertainment shall be given only by Performers and the audience shall not be permitted to participate in the relevant entertainment.
17. There shall be no physical contact between Performers whilst performing.
18. Performers will not request or give out any telephone number, address or any other contact information from or to any customer. Any such information given by a customer shall be surrendered to the premises manager as soon as is practicable.
19. Relevant Entertainment shall take place only in the designated areas approved by the Licensing Authority as shown on the licence plan. Arrangements for access to the dressing room shall be maintained at all times whilst Relevant Entertainment is taking place and immediately thereafter.

20. Customers must remain fully clothed at all times. The Performer must not remove any of the customer's clothing at any time.
21. Where relevant entertainment is provided in booths, or other areas of the premises where private performances are provided, the booth or area shall not have a door or other similar closure, the area shall be constantly monitored by CCTV, and access to the booth or other area shall be adequately supervised.
22. Whenever Relevant Entertainment is being provided there shall be no physical contact between Performers and customers or between customers and Performers except for the exchanging of money or tokens at the beginning or conclusion of the performance and only for the purpose of that performance. Clearly legible notices to this effect shall clearly be displayed in each private booth and in any performance area.
23. Performers must redress fully immediately after each performance.

Additional Conditions:

24. Whilst relevant entertainment takes place at least two door supervisors shall be employed in the part of the premises for table side dancing.
25. On any such night when relevant entertainment takes place, a minimum of four Westminster (now SIA licenced) door supervisors shall be employed on the premises during opening hours, at least two of whom shall be employed within the basement area monitoring striptease performance.
26. The maximum number of persons accommodated at any one time in the basement (excluding staff) shall not exceed 100 persons.
27. All emergency doors shall be maintained effectively self-closing and not held open other than by an approved device.
28. The edges of the treads of steps and stairways shall be maintained so as to be conspicuous.
29. Curtains and hangings shall be arranged so as not to obstruct emergency signs.
30. The approved arrangements at the premises, including means of escape provisions, emergency warning equipment, the electrical installation and mechanical equipment, shall at all material times be maintained in good condition and full working order.
31. The means of escape provided for the premises shall be maintained unobstructed, free of trip hazards, be immediately available and clearly identified in accordance with the plans provided.
32. All exit doors shall be available at all material times without the use of a key, code, card or similar means.

33. Any special effects or mechanical installations shall be arranged and stored so as to minimise any risk to the safety of those using the premises. The following special effects will only be used on 10 days prior notice being given to the Licensing Authority where consent has not previously been given.
 - i. pyrotechnics including fire works
 - ii. firearms
 - iii. lasers
 - iv. explosives and highly flammable substances.
 - v. real flame.
 - vi. strobe lighting.
34. No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
35. No relevant Entertainment shall take place at the premises until the premises has been inspected to the satisfaction of the Licensing Service and Environmental Health Department.

Sex Establishment Licence History**Appendix B**

<u>Application reference</u>	<u>Details of application</u>	<u>Date of determination</u>	<u>Decision</u>
12/02456/LISEVN	Application for a new Sexual Entertainment Venue licence	12.06.2012	Granted by Licensing Sub-Committee
13/06145/LISEVR	Application to renew the Sexual Entertainment Venue licence	28.01.2014	Granted under Delegated Authority
14/01192/LISEVV	Application to vary the Sexual Entertainment Venue licence that sought alterations to the layout.	10.06.2014	Granted under Delegated Authority
14/02983/LISEVV	Application to vary the Sexual Entertainment Venue licence that sought approval of a varied plan.	10.06.2014	Granted under Delegated Authority
14/07611/LISEVR	Application to renew the Sexual Entertainment Venue licence	09.12.2014	Granted under Delegated Authority
15/06700/LISEVR	Application to renew the Sexual Entertainment Venue licence	18.11.2015	Granted under Delegated Authority
16/09946/LISEVT	Application to transfer the SEV licence from A3D2 Limited to Devine Restaurants Ltd.	01.12.2016	Granted by Licensing Sub-Committee
16/09959/LISEVV	Application to vary the Sexual Entertainment Venue licence that sought to vary the plans attached to the SEV licence, to amend and remove conditions, and to increase the terminal hour for relevant entertainment to 06:00 Monday to Saturday and 05:00 on Sunday.	01.12.2016	Granted by Licensing Sub-Committee. However, the Sub-Committee was of the opinion that it had not heard any evidence which provided it with confidence that granting the proposed hours to 06:00 Monday to Saturday and to 05:00 in this locality would be appropriate.
16/10288/LISEVR	Application to renew the Sexual Entertainment Venue licence	01.12.2016	Granted by Licensing Sub-Committee
16/14145/LISEVV	Application to vary the Sexual Entertainment Venue licence that	06.04.2017	Refused by Licensing Sub-Committee

	sought to extend the terminal hour for relevant entertainment on Sunday's until 03:00 and to add conditions to the licence.		
17/10693/LISEVR	Application to renew the Sexual Entertainment Venue licence	27.10.2017	Granted under Delegated Authority
18/15767/LISEVT	Application to transfer the Sexual Entertainment Venue licence from Devine Restaurants Limited to John McKeown Clubs Ltd.	03.01.2019	Granted under Delegated Authority
19/11935/LISEVR	Application to renew the Sexual Entertainment Venue licence	15.10.2019	Granted under Delegated Authority
20/04218/LISEVR	Application to renew the Sexual Entertainment Venue licence	06.07.2020	Granted under Delegated Authority
21/09778/LISEVR	Application to renew the Sexual Entertainment Venue licence	19.10.2021	Granted under Delegated Authority

Westminster City Council

Application for a sexual entertainment venue licence
Local Government (Miscellaneous Provisions) Act 1982

Application is hereby made and the necessary fee will be sent for a:

New Licence	<input type="checkbox"/>	
Transfer of Licence	<input type="checkbox"/>	Licence search
Renewal of Licence	<input checked="" type="checkbox"/>	Licence number <input type="text" value="21/09778/LISEVR"/>
Variation of Licence	<input type="checkbox"/>	

Part 1 - Application Details

Name of premises

Address of premises

Postcode

The application is being made -

If application is made on behalf of an individual:

Title	<input type="text"/>	<input type="text"/>
Name	<input type="text"/>	Occupation (during preceding six months)
Surname	<input type="text"/>	<input type="text"/>
Date of birth	<input type="text"/>	Telephone number

If application is made on behalf of a corporate or incorporated body:

Name of applicant body:

Is this an unincorporated or body corporate? Unincorporated Body corporate

Registered / principal office address:

Postcode

Company number

Full names of directors and other persons responsible for the management of the body, including the names of managers, company secretary and similar officers and the manager of the establishment

Please continue by answering the questions you are asked below -

Part 2 - Licence Details

What hours and what days are you applying for?

What *relevant* entertainment will be performed?

For variation applications - what does the variation consist of?

Is only part of the building to be licensed?

No

Yes Please provide details

Will any part of the premises be used for the exhibition of moving pictures?

No

Yes Please provide details

Does the applicant presently use the premises as a sex establishment?

No

Yes If yes, when did the use commence?

If not, what is the present use?

Supporting Material Checklist - *tick to confirm*

- I understand that I am required to send this application with a plan showing the area to be licensed and the statutory declarations for the applicants, the directors of the company applying for the licence and any other person who will be responsible for the management of the licensed premises.

I confirm that no changes have taken place since the last renewal

All supporting material should be sent / provided to the address shown on the declaration.

Declaration Page

Important

It is an offence, liable on conviction to a fine up to level 5 on the standard scale, under section 158 of the licensing act 2003 to make a false statement in or in connection with this application

Fee

The non-returnable fee for this application is and must be submitted with this application.

An additional fee of will be payable before any approval is issued

Declaration

I hereby declare that the information given on this form is correct to the best of my knowledge and belief.

I understand we are required to send / provide the sum of , being the fee for this application.

Confirmation *Date* *Name*
Capacity

Contact details for correspondence, leave blank if due to be provided premises address

<i>Title</i>	<input type="text" value="Mr"/>	<i>Telephone number</i>	<input type="text" value="02070420417"/>
<i>Name</i>	<input type="text" value="R"/>	<i>Email address</i>	<input type="text" value="rpeermamode@tandtp.com"/>
<i>Surname</i>	<input type="text" value="P"/>		
<i>Postal address</i>	<input type="text" value="Thomas & Thomas Partners Llp"/>		
	<i>Postcode</i> <input type="text"/>		

Supporting Material Return Address

Please send all supporting material to the address below. Specific documents will be returned to the correspondence address after a decision has been made regarding the application.

**SOPHISTICATS 3 - 7 BREWER STREET
ANTI-TOUTING POLICY**

Introduction

Members of the Sophisticats front of house and SIA teams must be aware that:

1. Unauthorised touts work in Soho.
2. In compliance with SEV Licence condition 7, Sophisticats does not engage in any unauthorised touting activity:

The licence holder or other person concerned in the conduct or management of the premises shall not seek to obtain custom by means of personal solicitation or touting, nor enter into any agreement with a third party to do so.

3. Unauthorised touts have been known to dishonestly claim that they work for licensed premises in order to obtain a tip/payment from general members of the public in exchange for guiding these persons to a premises.
4. Other unauthorised touts working for unlicensed venues have been known to falsely inform general members of the public that they work for recognised licensed venues, such as Sophisticats, in order to lure those persons into the unlicensed venues that engage in the tout's services.

The Sophisticats team shall maintain a partnership working relationship with the Responsible Authorities to ensure compliance with the SEV Licence conditions and protect the welfare of customers who may become victim to unauthorised touting activity.

Anti-Touting Procedures

1. At all times ensure compliance with condition 7 of the SEV Licence:

The licence holder or other person concerned in the conduct or management of the premises shall not seek to obtain custom by means of personal solicitation or touting, nor enter into any agreement with a third party to do so.

2. If a member of the front of house team or a SIA supervisor witnesses a customer being brought to the area by a suspected tout, it will be explained to the potential customer that the tout does not work for Sophisticats and there is no obligation to make any payment to the suspected tout.
3. If suspected touts are operating outside the premises, customers will be warned that they should avoid engaging with any persons taking part in unauthorised touting activity.
4. Upon leaving the premises, the procedures in the Sophisticats dispersal policy will be implemented to encourage customers to make their journey directly home via taxi or other licensed transport methods quickly and quietly.
5. The Sophisticats team shall at all times cooperate with the Responsible Authorities, including providing access to CCTV footage of external areas in respect of any investigation relating to unauthorised touting.

Any member of the Sophisticats team seeking clarification on the procedures contained in this document shall consult a member of management.

**CITY OF WESTMINSTER
CITY INSPECTOR (LICENSING ENFORCEMENT)**

MEMORANDUM

TO Karyn Abbott
REFERENCE 22/08456/LISEVR

FROM City Inspectors, 15th Floor City Hall, 64 Victoria Street SW1E 6QP
REFERENCE 22/08456/LISEVR
BEING DEALT WITH BY Central East 1 (Team 6)
DATE 04 October 2022

SOPHISTICATS, 3-7 BREWER STREET, LONDON, W1F 0RD

In response to application 22/08456/LISEVR, I have reviewed our inspection records.

I can confirm inspection Uniform - an idox solution the premises on 09.10.2021, 19.06.2022, and 10.09.2022 by City Inspector Tony Miah.

On 09.10.2021 it is recorded that the relevant entertainment provided consisted of cabaret style stage shows. No staff records were available on the night as contracts were being finalised with performers with the premises recently reopening after coronavirus restrictions. These records were requested of the duty manager. A walkthrough was carried out and no other irregularities were identified at the time of the visit.

On 19.06.2022 it is recorded that staff records were found to be compliant. The issue of touts was discussed during the visit, as was a complaint received by the council in relation to a touts being used by the premises. CCTV reviewed as part of the complaint investigation, as well as to check compliance with numerous other conditions. No offences were identified via the CCTV recordings or during the visit.

On 10.09.2022 it is recorded that further CCTV footage was reviewed and a walkthrough was carried out with the owner. No irregularities were identified at the time of the visit. Outside the premises it was observed there were a number of likely touts generally operating in the Brewer Street area.

Please let me know if you require any further information.

Kind regards

James Hayes
Team Manager
Public Protection and Licensing

Details of public objections relating to 22/08456/LISEVR

Comments received electronically via PublicAccess:

[REDACTED]

Received: 27 Sep 2022
OBJECTION

27/09/2022 7:36 PM I object to the renewal on the grounds that the applicant is not a fit and proper individual to be entrusted with a licence of this nature.

My objection is based on simple facts as follows.
I am fed up with being propositioned by 'TOUTS' EVERY time I walk across Leicester Square to get home.

They are a persistent menace. They are intimidating and an unwelcome intrusion into my peaceful existence. They constantly harass me, asking if I want to go to a strip club to see 'sexy girls'.

I consider this a form of solicitation which I am informed is a criminal offence.

I have engaged these individuals on several occasions and the detail of their narrative is always the same "I work for Sophisticats, I can take you there, you can be with sexy girls and have fun".

I have only discovered recently that I may object to the renewal of a licence for strip club that continually breaks the rules.

Section 7 of the SEVL Standard Conditions state

The licence holder or other such person concerned in the conduct or management of the premises shall not seek to obtain custom by means of personal solicitation or touting, nor enter into any agreement with a third party to do so.

One licence breach may seem insignificant, however, the wider implication of this activity leads to prostitution and trafficking.

I have been subjected to this nuisance for over 8 years. This is a serious issue that I would like taken seriously.

Comments received via other means:

[REDACTED]

Received: 3 Oct 2022 by

Licencing team
15th Floor
Westminster City Council
64 Victoria Street
London
SW1E 6QP
By email- licensing@westminster.gov.uk

3rd October 2022

Complaint/objection – Sophisticats 3 – 7 Brewer Street, London, W1F 0RD-22/08456/LISEVR

My name

[REDACTED] and so I am very familiar with the expectations Westminster Council has of all its operators as well as the licensing objectives and the council's licensing policies. [REDACTED] I am constantly present in the area on most nights of the week and can see what goes on on a first hand basis.

For the purposes of this correspondence, however, I would like my details to remain anonymous.

I am writing for 2 reasons. I would like to make a formal complaint against a SEV Club known as Sophisticats at 3 -7 Brewer Street and having checked its licence history online I can see Sophisticats is currently in the process of renewing its SEV licence and so I would like this letter to also be treated as an objection to that pending application. I think my complaint/objection brings up important issues that Members of the Licensing Sub Committee should consider. My complaint/objection is in relation to Sophisticats' consistent and illegal use of touts and pedicabs. The reason I am complaining now is because last week I was stopped while walking across Leicester Square and was offered the services of 'prostitutes, sexy girls or entrance into Sophisticats'. This is not the first time and lately it is becoming more frequent. I know this is in breach of its licence conditions.

I have also had my own customers complain to me about the unwanted attention and offers of solicitation made to them. They seem to operate without fear or impunity. Some customers say they would rather avoid the area than be repeatedly harassed by these individuals. This is not a new problem, but it is consistent. These individuals have been plaguing Leicester Square and the surrounding area for many years. To my knowledge, when talking to these individuals, they have always been associated with Sophisticats. Sometimes they mention other venues, however, as an operator in the night-time economy, I know these venues to be closed, so any attempt to deflect their true intention is very transparent.

I would like to know what is being done to stop Sophisticats using touts in the way it has? It is blatant and is affecting my customers and trade.

I have checked the online system/minutes from previous hearings and this complaint is not new. In relation to Sophisticats using touts, I am aware of the following.

- (i) Previous allegations of touting and use of pedicabs in a statement by [REDACTED] for the SEV renewal of Sophisticats on 19th April 2019, was flatly denied by John Mckeown – the owner of Sophisticats. In his witness statement relevant to the same renewal, Mr Mckeown states to the Licensing sub committee 'I deny engaging touts to bring customers to our premises'.
- (ii) I have video evidence of a tout offering to take 4 people off the street to take them to Sophisticats or Red Rooms, though Red Rooms was closed at the time of the recording.
- (iii) A report by Shield Associates dated 12th August 2022 relating to an application for a new SEVL for 3 – 4 Vere Street by the same applicant, John Mckeown before the Licensing Sub Committee on Thursday 25th August 2022. The objector in this case engaged Shield Associates to evaluate the operation of the Brewer Street Club with a view to determine the suitability of the applicant – John Mckeown. They report documented multiple and repeated licence breaches and it confirms the use of touts and pedicabs.

During the hearing of 25th August for Vere Street, the various allegations against the operation of the venue were NOT even contested. Mr Philip Kolvin KC said.

'The applicant has conceded that pedicabs and touts plague SEV's whatever the actions of the operator. What adds to that in this case is that there is direct evidence

that the applicant is collusive in that activity in Brewer Street and that it is doing so in breach of its own licence conditions recently imposed by this Licensing Subcommittee. All of that is noteworthy, even if it were just that there is problems with touts and pedicabs at SEV premises, that would be enough, but it's much worse here and that evidence has not been contested in any way shape or form.'

- (iv) With another local resident, we have commissioned another report by Shield Associates where observations were carried out on the night of Friday 23rd September 2022 (see attached). Despite observations taking place still within the 'consultation period' for a SEV Licence renewal, the venue is still breaching its Licence Conditions.
- (v) I am aware that the Police carried out a Review of their Camden club due to allegations of illegal behaviour and multiple customer complaints.
6.13 of this report refers to a tout named 'Gas' who offered the services of prostitution or in the alternative entry to the club. This is the clearest evidence to date that there is collusion and partnership between criminal activity and the venue.
- (vi) I am aware that [REDACTED] was a business partner with John Mckeown for many years. [REDACTED] has provided a witness statement that details exactly how John Mckeown pays the touts and details how the touts work.
I am also objecting to the renewal of this SEV licence on the basis that the operator is not a fit and suitable person to be entrusted with an SEV Licence. The basis of my objection is set out as follows.

1. There is clear and unequivocal evidence, beyond the balance of probability and reasonable doubt that shows collusion and partnership of the venue with touts, pedicabs and illegal activity.

Having already imposed new conditions on 8.10.20, I do not believe this operator has the ability nor the will to change his style of operation in relation to Touts. There is constant and repeated breach after breach. If the Licensing Sub Committee is not willing to support residents and local businesses, then everyone will start using touts!! Someone must take a stand in order to protect the rights of all individuals within the vicinity of this venue – remove the venue – remove the problem.

2. This operator has already had a Licence Review by the Police in relation to their venue in Camden. Allegations that customers were taken from Brewer Street to their Camden club or brothels form the basis of the review. Customers made allegations of being drugged, monies taken from their accounts illegally, and being the victims of crimes. In my opinion, this evidence must be examined more thoroughly by WCC.
3. I have a ruling from Deputy Judge Mr Nicolas Thompsell in relation to a Derivative Claim bought about by [REDACTED] (a former business partner of John Mckeown) that exposes John Mckeown to be a liar, fraudster, tax cheat and poor operator, with questionable accounting practices and multiple breaches of his fiduciary duties.

From the SEVL renewal hearing of 10th April 2019, in relation to evidence presented to WCC, chair of the LSC Melvyn Caplan states '*A lot of allegations, a lot of suggestions on all kinds of things. It is very clear that these are matters for other authorities.*'

In my mind, the fact that Deputy Judge Thompsell reviewed evidence in relation to the running of the business over a prolonged period of time, there can be no better authority to report findings of the same, these include but are not limited to.

- (i) Tax evasion on multiple occasions
- (ii) The provision to create fraudulent transactions
- (iii) Defrauding minority shareholders of their correct entitlement
- (iv) Fabrication of management accounts
- (v) Disregard for employment law (see attached)
- (vi) Retrospective bookkeeping to gain a pecuniary advantage
- (vii) Financial mismanagement

(viii) Multiple breaches of fiduciary breaches

During the meeting of 10th April 2019, barrister Dominic D'Souza warned the Licensing Sub Committee that granting a Licence to this individual was fraught with risk and danger. The only logical conclusion to draw from such a damning indictment from High Court Deputy Judge Thompsell, is that Mr Mckeown should not be trusted to run any business, let alone be entrusted with a Sexual Entertainment Licence – the evidence of his track record speaks to itself.

4. Given the number of incidents of recorded crime in the vicinity of the venue, the Committee may decide this location is simply not suitable for an operation of this nature.
5. Finally, in a memo from 'City Inspectors' to Ms Daisy Gadd 19th November 2019, the inspectors reference multiple breaches of contact between performers and customers over several nights. What was done in relation to this? What is the current position?

This has been going on for many years. When is it enough?

I am happy to attend hearings as required by WCC, however, I shall be seeking legal representation for any such hearings.

I would like my identity to remain anonymous purely to protect my family, myself and my business from any adverse reactions.

Yours sincerely

[REDACTED]

Premises licence 22/07500/LIPVM

Appendix F



City of Westminster
64 Victoria Street, London, SW1E 6QP

Schedule 12
Part A

WARD: West End
UPRN: 010033540855

Premises licence

Regulation 33, 34

Premises licence number:

22/07500/LIPVM

Original Reference:

16/09817/LIPN

Part 1 – Premises details

Postal address of premises:

Sophisticats
Basement and Part Ground Floor
3-7 Brewer Street
London
W1F 0RD

Telephone Number: Not Supplied

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Performance of Dance
Performance of Live Music
Playing of Recorded Music
Anything of a similar description to Live Music, Recorded Music or Performance of Dance
Late Night Refreshment
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Performance of Dance

Monday to Saturday: 09:00 to 03:00
Sunday: 09:00 to 23:00

Non-standard Timings: From the end of permitted hours on New Year's Eve to the start of permitted hours on New Years Day.

An additional hour when British summer time commences.

Performance of Live Music

Monday to Saturday: 09:00 to 03:00
Sunday: 09:00 to 23:00

Non-standard Timings: From the end of permitted hours on New Years Eve to the start of permitted hours on New Years Day.

An additional hour when British Summer time commences.

Playing of Recorded Music

Monday to Saturday: 09:00 to 03:00
Sunday: 09:00 to 23:00

Non-standard Timings: From the end of permitted hours on New Year's Eve to the start of permitted hours on New Years Day.

An additional hour when British summer time commences.

Anything of a similar description to Live Music, Recorded Music or Performance of Dance

Monday to Saturday: 09:00 to 03:00
Sunday: 09:00 to 23:00

Non-standard Timings: From the end of permitted hours on New Year's Eve to the start of permitted hours on New Years Day.

An additional hour when British summer time commences.

Late Night Refreshment

Monday to Saturday: 23:00 to 03:00

Non-standard Timings: From the end of permitted hours on New Year's Eve to the start of permitted hours on New Years Day.

An additional hour when British summer time commences.

Sale by Retail of Alcohol

Monday to Saturday: 09:00 to 03:00
Sunday: 09:00 to 23:00

Non-standard Timings: From the end of permitted hours on New Year's Eve to the start of permitted hours on New Years Day.

An additional hour when British summer time commences.

The opening hours of the premises:

Monday to Saturday: 09:00 to 03:00
Sunday: 09:00 to 23:00

Non-standard Timings: From the end of permitted hours on New Year's Eve to the start of permitted hours on New Years Day.

An additional hour when British summer time commences.

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption on the Premises.

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:

John McKeown Clubs Limited
Woodgate House
2 - 8 Games Road
Barnet
EN4 9HN

Registered number of holder, for example company number, charity number (where applicable)

11224347

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Name: Ioana Guliciuc

Please note: It is the policy of the Licensing Authority not to display the address details of a designated premises supervisor.

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:

Licence Number: PERS5266
Licensing Authority: London Borough Of Lambeth

Date: 26 August 2022

This licence has been authorised by Mary Pring on behalf of the Director - Public Protection and Licensing.

Annex 1 – Mandatory conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6.
 - (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
 - (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either -
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.

- 7. The responsible person must ensure that -
 - (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures -
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
 - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
 - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

- 8. (i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
- (ii) For the purposes of the condition set out in paragraph 8(i) above -
 - (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
 - (b) "permitted price" is the price found by applying the formula -
$$P = D + (D \times V)$$
Where -
 - (i) P is the permitted price,
 - (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
 - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
 - (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
 - (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or

- (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
 - (iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
 - (iv).
 - (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
 - (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Annex 2 – Conditions consistent with the operating Schedule

Annex 3 – Conditions attached after a hearing by the licensing authority

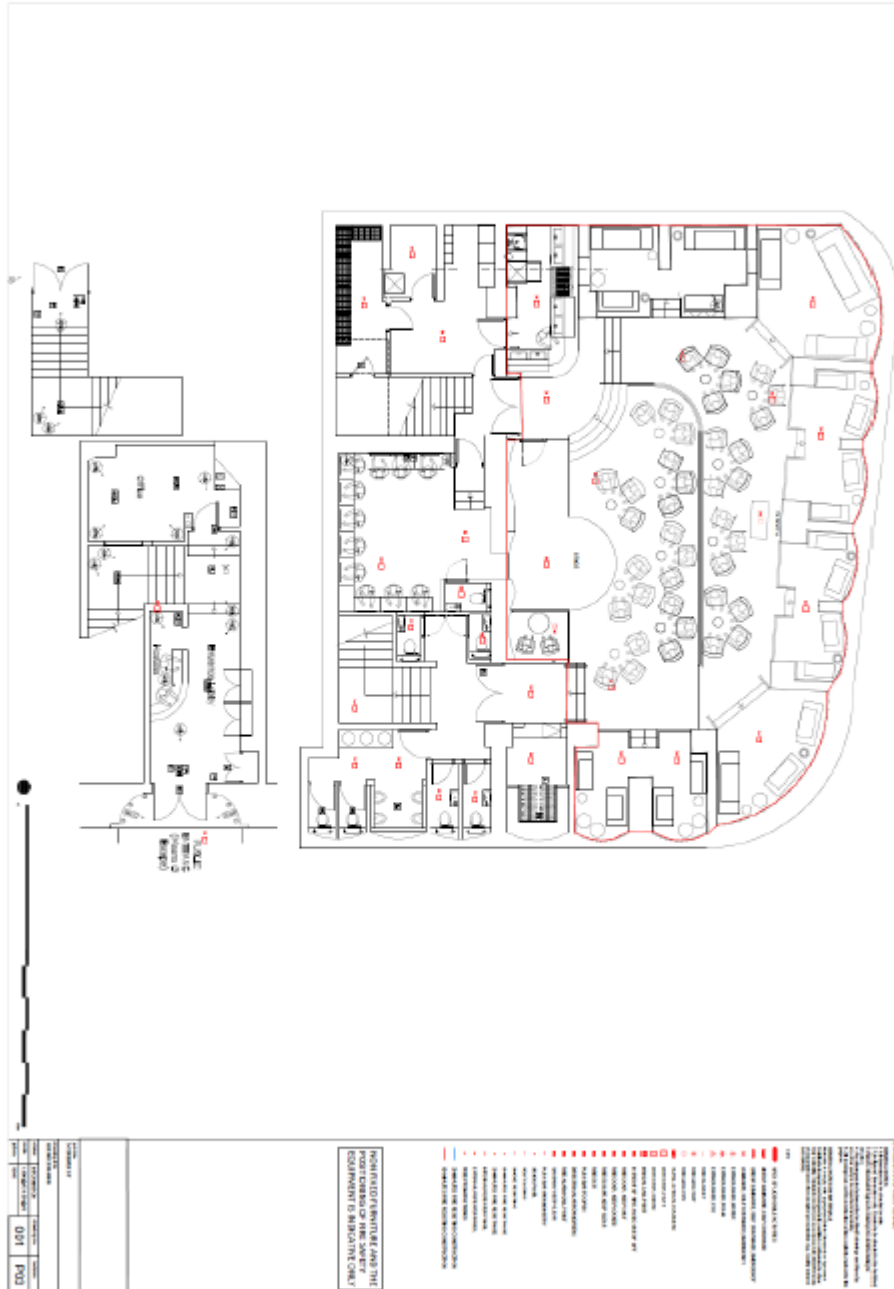
9. The sale of intoxicating liquor shall be ancillary to the provision of striptease entertainment and whilst the premises is operating under a Sexual Entertainment Venue licence.
10. There shall be a minimum of two door supervisors to be employed at the entrance of the premises whenever there is striptease entertainment.
11. All staff engaged outside the entrance to the premises, or supervising or controlling queues, shall wear high visibility jackets or vests.
12. Door supervisors shall remain on duty to supervise the area immediately outside the premises until at least 15 minutes after the last patron has left the premises.
13. There shall be a personal licence holder on duty at the premises at all times when the premises are authorised to sell alcohol.
14. Substantial food and non-intoxicating beverages, including drinking water, shall be available during the whole of the permitted hours in all parts of the premises where intoxicants are provided.
15. The supply of alcohol shall be by waiter/waitress service at tables only and there shall be no vertical drinking of alcohol at the premises.
16. Any person permitted to temporarily leave and then re-enter the premises, e.g. to smoke, shall not be permitted to take drinks or glass containers with them.
17. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of a Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewings of recordings shall be made available immediately upon the request of Police or authorised officer of the City Council throughout the preceding 31 day period.
18. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
19. The premises management will become members and actively participate in a pub watch scheme (or similar) if one is operating in the area of the premises.
20. A sound limiting device located in a separate and remote lockable cabinet from the volume control shall be fitted to any musical amplification system and set at a level determined by and to the satisfaction of an authorised officer of the Environmental Health Service to ensure that no noise nuisance is caused to local residents. No additional sound generating equipment shall be used on the premises without being routed through the sound limiter device. The operational panel of the noise limiter shall then be secured to the satisfaction of officer from the Environmental Health Service. The keys securing the noise limiter cabinet shall be held by the licence holder or authorised manager only, and shall not be accessed by any other person. The limiter shall not be altered without prior agreement with the Environmental Health Service.
21. No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.

22. Loudspeakers shall not be located in the entrance lobby or outside the premises building.
23. All external doors shall be kept closed after (21:00) hours, or at any time when regulated entertainment takes place, except for the immediate access and egress of persons.
24. Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and use the area quietly.
25. Notices shall be prominently displayed at any area used for smoking requesting patrons to respect the needs of local residents and use the area quietly.
26. No waste or recyclable materials, including bottles, shall be moved, removed or placed in outside areas between (23:00) hours and (08:00) hours.
27. During the hours of operation of the premises, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the premises, and that this area shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements by close of business.
28. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police, which will record the following:
 - (a) all crimes reported to the venue
 - (b) all ejections of patrons
 - (c) any complaints received
 - (d) any incidents of disorder
 - (e) all seizures of drugs or offensive weapons
 - (f) any faults in the CCTV system
 - (g) any refusal of the sale of alcohol
 - (h) any visit by a relevant authority or emergency service.
29. Any special effects or mechanical installations shall be arranged and stored so as to minimise any risk to the safety of those using the premises. The following special effects will only be used on 10 days prior notice being given to the Licensing Authority where consent has not previously been given:
 - o Dry ice and cryogenic fog
 - o Smoke machines and fog generators
 - o Pyrotechnics including fire works
 - o Firearms
 - o Lasers
 - o Explosives and highly flammable substances
 - o Real flame
 - o Strobe lighting
30. The licence holder shall enter into an agreement with a hackney carriage and/or private hire firm to provide transport for customers, with contact numbers made readily available to customers who will be encouraged to use such services.
31. All emergency doors shall be maintained effectively self-closing and not held open other than by an approved device.
32. The edges of the treads of steps and stairways shall be maintained so as to be conspicuous.
33. Curtains and hangings shall be arranged so as not to obstruct emergency signs.

34. The approved arrangements at the premises, including means of escape provisions, fire warning and fire fighting equipment, the electrical installation and mechanical equipment, shall at all material times be maintained in good condition and full working order.
35. The means of escape provided for the premises shall be maintained unobstructed, free of trip hazards, be immediately and clearly identified in accordance with the plans provided.
36. All exit doors shall be available at all material times without the use of a key, code, card or similar means.
37. Patrons permitted to temporarily leave and then re-enter the premises e.g. to smoke, shall be limited to (5) persons at any one time.
38. Patrons will have a designated smoking area, which shall be supervised by a SIA door supervisor.
39. Performers/Dancers shall not be permitted to temporarily leave to smoke and then re-enter the premises.
40. An attendant shall be on duty in the cloakroom during the whole time that it is in use.
41. A challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
42. The certificates listed below shall be submitted to the Licensing Authority upon written request:
 - a) Any emergency lighting battery or system
 - b) Any electrical installation
 - c) Any emergency warning system
43. Flashing or particularly bright lights on or outside the premises shall not cause a nuisance to nearby properties (save insofar as they are necessary for the prevention of crime).
44. No advertisements of any kind (including placard, poster, sticker, flyer, picture, letter, sign or other mark) that advertises or promotes the establishment, its premises, or any of its highway, or upon any building, structure, works, street furniture, tree, or any other property, or be distributed to the public.
45. There shall be no payment made by or on behalf of the licence holder to any person for bringing customers to the premises.
46. No person on behalf of the premises or on behalf of a person carrying or attempting to carry on a licensable activity at the premises shall cause, permit, employ or allow, directly or indirectly through a third party, whether on payment or otherwise, any person(s) to importune, solicit or tout members of the public on any public highway within the specified area outlined below for the purpose of bringing customers to then premises.
47. For the purposes of this condition, 'Specified Area' means the area encompassed within Shaftesbury Avenue, Piccadilly Circus, Regent Street up to the junction with Pall Mall, Cockspur Street, Trafalgar Square, Strand up to the junction with Bedford Street, Garrick Street, Great Newport Street and Charing Cross Road to the junction of Shaftesbury Avenue.

48. The maximum number of persons accommodated at any one time (excluding staff and performers) shall not exceed 100 persons.
49. The licence will have no effect until the Licensing Authority are satisfied that the premises is constructed or altered in accordance with the appropriate provisions of the District Surveyor's Association - Technical Standards for Places of Entertainment and the reasonable requirements of Westminster Environmental Health Consultation Team, at which time this condition will be removed from the Licence.
50. Before the premises opens to the public, the plans as deposited will be checked by the Environmental Health Consultation Team to ensure they are an accurate reflection of the premises constructed and CCTV is operational and positioned in accordance with the CCTV conditions and plans submitted with the Sexual Entertainment Licence application. Where the premises layout has changed during the course of consultation new plans shall be provided to the LFEPA Environmental Health Consultation Team, the Police and the Licensing Authority.
51. There shall be no striptease or nudity, and all persons shall be decently attired at all times, except when the premises are operating under the authority of a Sexual Entertainment Venue licence.
52. Customers shall not enter or leave the premises other than the Brewer Street entrance/exit, except in the event of an emergency.
53. No licensable activities shall take place at the premises until premises licence 16/05696/LIPDPS (or such other licence subsequently issued for the premises) has been surrendered and is incapable of resurrection.

Annex 4 – Plans





City of Westminster
64 Victoria Street, London, SW1E 6QP

Schedule 12
Part B

WARD: West End
UPRN: 010033540855

Premises licence
summary

Regulation 33, 34

Premises licence number:

22/07500/LIPVM

Part 1 – Premises details

Postal address of premises:

Sophisticats
Basement And Part Ground Floor
3-7 Brewer Street
London
W1F 0RD

Telephone Number: Not Supplied

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Performance of Dance
Performance of Live Music
Playing of Recorded Music
Anything of a similar description to Live Music, Recorded Music or Performance of Dance
Late Night Refreshment
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Performance of Dance

Monday to Saturday: 09:00 to 03:00
Sunday: 09:00 to 23:00

Non-standard Timings: From the end of permitted hours on New Year's Eve to the start of permitted hours on New Years Day.

An additional hour when British summer time commences.

Performance of Live Music

Monday to Saturday: 09:00 to 03:00
Sunday: 09:00 to 23:00

Non-standard Timings: From the end of permitted hours on New Years Eve to the start of permitted hours on New Years Day.

An additional hour when British Summer time commences.

Playing of Recorded Music

Monday to Saturday: 09:00 to 03:00
Sunday: 09:00 to 23:00

Non-standard Timings: From the end of permitted hours on New Year's Eve to the start of permitted hours on New Years Day.

An additional hour when British summer time commences.

Anything of a similar description to Live Music, Recorded Music or Performance of Dance

Monday to Saturday: 09:00 to 03:00
Sunday: 09:00 to 23:00

Non-standard Timings: From the end of permitted hours on New Year's Eve to the start of permitted hours on New Years Day.

An additional hour when British summer time commences.

Late Night Refreshment

Monday to Saturday: 23:00 to 03:00

Non-standard Timings: From the end of permitted hours on New Year's Eve to the start of permitted hours on New Years Day.

An additional hour when British summer time commences.

Sale by Retail of Alcohol

Monday to Saturday: 09:00 to 03:00
Sunday: 09:00 to 23:00

Non-standard Timings: From the end of permitted hours on New Year's Eve to the start of permitted hours on New Years Day.

An additional hour when British summer time commences.

The opening hours of the premises:

Monday to Saturday: 09:00 to 03:00
Sunday: 09:00 to 23:00

Non-standard Timings: From the end of permitted hours on New Year's Eve to the start of permitted hours on New Years Day.

An additional hour when British summer time commences.

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption on the Premises.

Name and (registered) address of holder of premises licence:

John McKeown Clubs Limited
Woodgate House
2 - 8 Games Road
Barnet
EN4 9HN

Registered number of holder, for example company number, charity number (where applicable)

11224347

Name of designated premises supervisor where the premises licence authorises for the supply of alcohol:

Name: Ioana Guliciuc

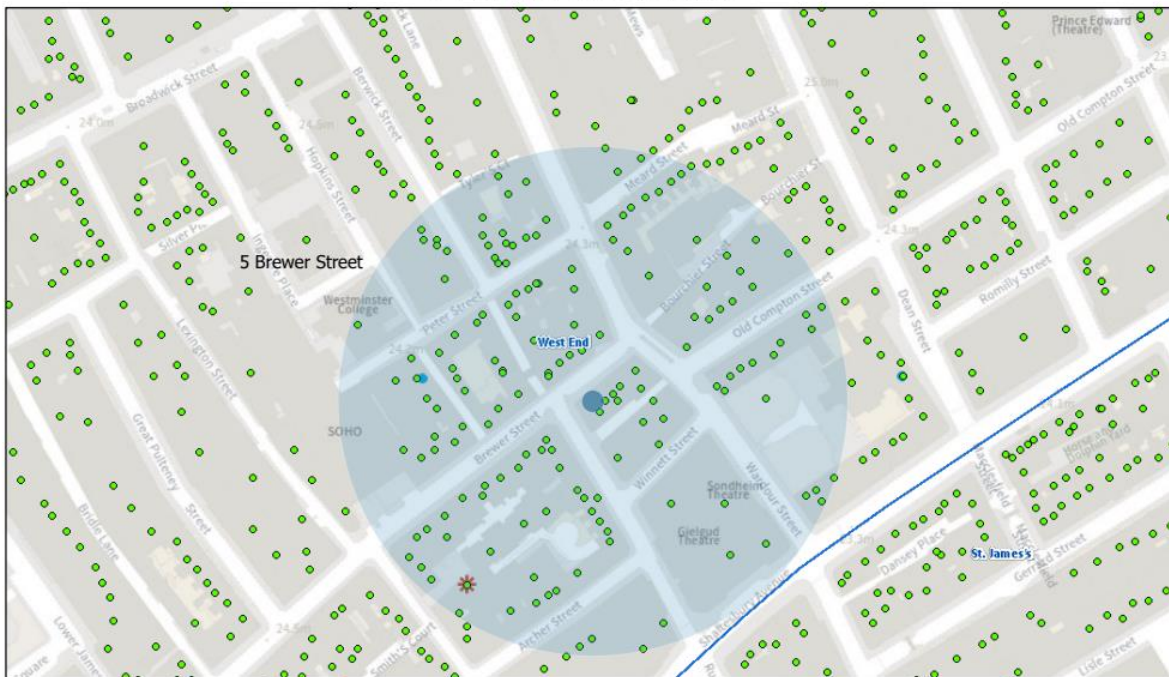
State whether access to the premises by children is restricted or prohibited:

Restricted

Date: 26 August 2022

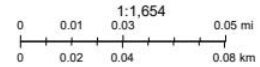
This licence has been authorised by Mary Pring on behalf of the Director - Public Protection and Licensing.

3-7 Brewer Street, London



14/10/2022, 08:43:40

- Property Mailing List
- Borough Boundary - Mask
- Ward Boundaries
- Ward Labels
- Borough Boundary - Detailed
- Faith Groups
- Schools
- ★ Others
- ★ Academy
- ★ Primary
- ★ Free School
- ★ Special
- ★ Independent
- ★ Nursery
- ★ Secondary



Resident Count: 446

Faith Groups: 1

Schools: 1

Sexual Entertainment Venues: 2

Sex Establishment: 3